411 Calls

Cell phone companies are charging us \$1.00 to \$1.75 or more for 411 information calls when they don't have to.

Most of us do not carry a telephone directory in our vehicle, which makes this situation even more of a problem.

When you need to use the 411 information option, simply dial $\underline{1 (800)}$ FREE 411, or 1 (800) 373-3411 without incurring any charge at all.

This is the kind of information people don't mind receiving, so pass it on to your family and friends.

This works on your home telephone as well!

One day, one of our founders looked at his phone bill and thought, "I hate paying for directory assistance. These fees are ridiculous."

He then called another smart executive type who agreed. "You're right. Paying for phone numbers stinks. We should do something about it."

Not long after, 1-800-FREE411 was born. It was the end of 411 charges, and the beginning of free directory assistance. A service that provides all the free listings you need, from any phone, anywhere in America.

Of course, none of this would be possible without our national and local advertisers. By playing brief and valuable offers to callers, these sponsors cover the cost of our service while attracting new qualified customers. Best of all, the calls are almost the same length as paid 411 calls.

As for those founders we mentioned? They are true marketing and technology pioneers. In fact, they're responsible for some of the most successful and innovative advertising solutions in online media. More importantly, they're also happy. Because now they don't have to pay for directory assistance.

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